

# SAN DIEGO METRO AREA 2012 EVENT SPONSORSHIP

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Irene J. Wells  
Regional Sponsorship  
Coordinator  
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Please make check payable and mail to:  
NRSW MWR  
(Morale, Welfare and Recreation)  
2375 Recreation Way, Building 3532  
San Diego, CA 92136-5518

Or FAX this form to:  
Irene Wells  
Regional Sponsorship Coordinator  
Fax: 619-556-2333  
E-mail: Irene.Wells@navy.mil

## SAN DIEGO METRO AREA 2012 SPONSORSHIP PARTICIPATION FORM

Company Name: \_\_\_\_\_

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Please charge my (check one):  
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Expiration Date: \_\_\_\_\_

Authorized Amount: \$ \_\_\_\_\_

We would like to provide a door prize for the selected event(s).  
Description and Value: \_\_\_\_\_



### WELCOME HOME! PIZZA PARTY & "NIGHT ON THE TOWN" TOURS

- Presenting . \$10,000
- Supporting . \$7,500
- Official . . . \$5,000
- Navy Team . \$2,500

### "SAILORS HOME-AWAY-FROM-HOME" LIBERTY CENTER PROGRAMS (per event)

- Presenting . \$2,500
- Official . . . \$1,500
- Promoter . . \$1,000
- Navy Team . \$500
- Booth . . . . \$100

### FREE ACTIVE DUTY BOWLING & BILLIARDS (2 month sponsorship)

- Presenting . \$2,500
- Official . . . \$1,500
- Benefactor . \$1,000
- Navy Team . \$500

### BOWLING TOURNAMENTS & EVENTS (per event)

- Presenting . \$1,000
- Official . . . \$500
- Navy Team . \$100

### ALL-STAR EVENTS...PLAY BALL! Leagues-Competitions-Tournaments

- Presenting . \$10,000
- Supporting . \$7,500
- Official . . . \$5,000
- Navy Team . \$2,500

### CHILD AND YOUTH PROGRAMS

- Presenting . \$15,000
- Supporting . \$10,000
- Associate . . \$5,000
- Official . . . \$2,500
- Navy Team . \$1,000
- Door Prize . Verbal recognition at event where applicable

### STUDENT TRANSITION PROGRAMS

- Presenting . \$10,000
- Supporting . \$7,500
- Official . . . \$5,000
- Navy Team . \$2,500

### WARRIOR GOLF PROGRAM (per 7 week session)

- Presenting . \$10,000
- Supporting . \$7,500
- Official . . . \$5,000
- Navy Team . \$2,500

### LIBERTY TRIPS & EXCURSIONS FOR SAILORS (per event)

- Presenting . \$2,500
- Official . . . \$1,500
- Promoter . . \$1,000
- Navy Team . \$500

### INDIVIDUAL AUGMENTEE (IA) 2ND TUESDAY CONNECTION

- Begins Jan 10
- Presenting . \$15,000
  - Supporting . \$10,000
  - Associate . . \$5,000
  - Official . . . \$2,500
  - Navy Team . \$1,000
  - Door Prize . Verbal recognition at event where applicable

### MARTIN LUTHER KING JR. RUN/WALK - Jan 11

- Presenting . \$2,000
- Supporting . \$1,500
- Official . . . \$1,000
- Navy Team . \$500
- Booth . . . . \$200

### 2nd SATURDAY AUTO MAINTENANCE TRAINING PROGRAM

- Begins Jan 14
- Presenting . . . . \$1,500
  - Supporting . . . . \$500
  - Official . . . . . \$250
  - Booth/Display . . \$100

### COMMAND FLIPPING & DRAGGING CHALLENGE - Jan 25

- Presenting . \$1,000
- Supporting . \$500
- Official . . . \$250
- Navy Team . \$150
- Booth . . . . \$100

### AEROBATHON CHALLENGES

- Jan 26, April 27, May 16, June 1, June 8, Oct 31, Dec 9
- Presenting . \$3,000
  - Supporting . \$1,500
  - Official . . . \$750
  - Navy Team . \$500

### LIBERTY "BREAKDOWN" DANCE COMPETITION - Jan 26

- Presenting . \$2,000
- Supporting . \$1,500
- Official . . . \$1,000
- Navy Team . \$500
- Booth . . . . \$150

### REGIONAL SAILOR OF THE YEAR PROGRAM - Feb-Mar

- Presenting . \$1,500
- Supporting . \$1,000
- Official . . . \$500
- Navy Team . \$250

### POLAR BEAR SWIM - Feb 3

- Presenting . \$1,000
- Supporting . \$500
- Official . . . \$250
- Booth . . . . \$150

### VALENTINE CHALLENGE - Feb 10

- Presenting . \$1,000
- Supporting . \$500
- Official . . . \$250
- Navy Team . \$150
- Booth . . . . \$100

### MILITARY SAVES PROGRAM

- Mar 5-9
- Presenting . \$2,500
  - Official . . . \$1,000
  - Booth . . . . \$500

### HAVE TALENT? SHOW - Mar 8

- Presenting . \$2,000
- Supporting . \$1,500
- Official . . . \$1,000
- Navy Team . \$500
- Booth . . . . \$150

### FAMILY FITNESS & MOVIE NIGHT

- Mar 9
- Presenting . \$1,000
  - Supporting . \$500
  - Official . . . \$250
  - Booth . . . . \$150

### ST. PATRICK'S DAY RUN/WALK

- Mar 14
- Presenting . \$1,000
  - Supporting . \$500
  - Official . . . \$250
  - Booth . . . . \$150

### ST. PATRICK'S DAY RUN (NMCS)

- Mar 15
- Presenting . \$1,000
  - Supporting . \$500
  - Official . . . \$250
  - Booth . . . . \$150

### WOOF WALK - Mar 24

- Presenting . \$1,000
- Supporting . \$750
- Official . . . \$500
- Booth . . . . \$250

### MONTH OF THE MILITARY CHILD CELEBRATIONS

- April 1-30
- Presenting . \$3,500
  - Supporting . \$2,500
  - Official . . . \$1,500
  - Navy Team . \$1,000

### MILITARY FAMILY SPRING FLING

- April 1
- Presenting . \$10,000
  - Supporting . \$7,500
  - Associate . . \$5,000
  - Official . . . \$2,500
  - Navy Team . \$1,000
  - Booth . . . . \$500

### "ALL HANDS!" CAR SHOW

- April 1
- Presenting . \$3,500
  - Supporting . \$2,500
  - Official . . . \$1,500
  - Navy Team . \$1,000
  - Booth . . . . \$250

Continued on reverse.

**SAN DIEGO METRO AREA 2012  
EVENT SPONSORSHIP**  
Continued

**SPIN FOR THE KIDS CHALLENGE**

April 11

- Presenting . \$1,000
- Supporting . \$750
- Official . . . . \$500
- Booth . . . . . \$250

**VINTAGE SHIRT RUN/WALK** - April 25

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Navy Team . \$150
- Booth . . . . . \$100

**CINCO DE MAYO 5K RUN/WALK**

May 3

- Presenting . \$1,000
- Supporting . \$750
- Official . . . . \$500
- Booth . . . . . \$250

**NAVY'S 26TH BAY BRIDGE  
RUN/WALK** - May 20

- Logo Presenting . . . \$25,000
- Supporting . . . . . \$20,000
- Associate . . . . . \$15,000
- Official . . . . . \$10,000
- Corporate Team . . . \$5,000
- Benefactor . . . . . \$2,500
- Navy Team . . . . . \$1,000
- Commercial Booth . \$1,000
- Door Prize . . . . . Verbal  
recognition at event

**AQUATHLON** - June 1

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Booth . . . . . \$150

**MILITARY FAMILY DAY HONORING  
NATIONAL CHILDREN'S DAY**

June 8-27

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000

**FLAG DAY RUN/WALK** - June 14

- Presenting . \$2,000
- Supporting . \$1,500
- Official . . . . \$1,000
- Navy Team . \$500
- Booth . . . . . \$150

**SPORTS DAY** - June 14

- Presenting . \$2,000
- Supporting . \$1,500
- Official . . . . \$1,000
- Navy Team . \$500
- Booth . . . . . \$150

**ITT VENDOR FAIR** - June 15

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000
- Booth . . . . . \$300

**BREAKERS BEACH SAND RUN**

June 18

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Booth . . . . . \$150

**LONGEST DAY OF THE YEAR SUN  
RUN/WALK** - June 21

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Booth . . . . . \$150

**SPLASH & DASH** - June 22

- Presenting . \$1,000
- Supporting . \$750
- Official . . . . \$500
- Booth . . . . . \$150

**FREEDOM FESTIVAL 4th OF JULY  
MILITARY FAMILY CELEBRATION**

July 4

- Presenting . \$10,000
- Supporting . \$7,500
- Associate . . \$5,000
- Official . . . . \$2,500
- Navy Team . \$1,000
- Booth . . . . . \$500

**FREEDOM FESTIVAL CAR SHOW**

July 4

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000
- Booth . . . . . \$500

**STRENGTH CONTEST** - July 21

- Presenting . \$1,000
- Supporting . \$750
- Official . . . . \$500
- Navy Team . \$250

**SUMMER FAMILY FITNESS &  
MOVIE NIGHT** - July 27

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Booth . . . . . \$150

**BACKYARD FITNESS CHALLENGE**

Aug 1

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Booth . . . . . \$150

**OMBUDSMEN RESOURCE FAIR**

Aug 15

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Booth . . . . . \$150

**MILITARY YOUTH CHALLENGER  
SOCCER CAMP** - Aug 15-19

- Presenting . \$1,500
- Supporting . \$1,000
- Official . . . . \$750
- Booth . . . . . \$150

**ENDLESS SUMMER SWIM** - Aug 24

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Booth . . . . . \$150

**PRT COMMAND CHALLENGE** - Aug 24

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Navy Team . \$150

**INDIVIDUAL AUGMENTEE (IA)  
ANNUAL CELEBRATION** - Aug 25

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000
- Booth . . . . . \$300

**BAYSIDE BOAT BASH** - Aug 25

- Presenting . \$1,500
- Supporting . \$1,000
- Official . . . . \$750
- Booth . . . . . \$150

**POW/MIA MEMORIAL RUN** - Sept 12

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000
- Booth . . . . . \$300

**AUTOMOTIVE EXPO** - Sept 22

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000
- Booth . . . . . \$300

**FEARLESS CHALLENGE** - Sept 27

- Presenting . \$2,000
- Supporting . \$1,500
- Official . . . . \$1,000
- Navy Team . \$500
- Booth . . . . . \$300

**OKTOBERFEST SAILORS &  
FAMILIES APPRECIATION** - Oct 4

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000
- Booth . . . . . \$300

**OKTOBERFEST RUN/WALK** - Oct 19

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Navy Team . \$150
- Booth . . . . . \$100

**HAUNTED HOUSE FESTIVAL**

Oct 21-30

- Presenting . \$10,000
- Supporting . \$7,500
- Official . . . . \$5,000
- Navy Team . \$2,500

**HALLOWEEN BOOT CAMP  
CHALLENGE** - Oct 31

- Presenting . \$1,000
- Supporting . \$500

- Official . . . . \$250
- Navy Team . \$150
- Booth . . . . . \$100

**RETIRED MILITARY PERSONNEL  
RESOURCE FAIR** - Nov 3

- Presenting . . . \$5,000
- Supporting . . . \$3,000
- Official . . . . . \$1,700
- Military Team . \$1,000
- Booth . . . . . \$600
- Non-Profit . . . \$100

**STRENGTH WORKOUT CHALLENGE**

Nov 8

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Navy Team . \$150
- Booth . . . . . \$100

**VETERANS DAY RUN/WALK** - Nov 14

- Presenting . \$1,500
- Supporting . \$1,000
- Official . . . . \$500
- Booth . . . . . \$250

**TURKEY TROT RUN** - Nov 15

- Presenting . \$1,000
- Supporting . \$500
- Official . . . . \$250
- Navy Team . \$150
- Booth . . . . . \$100

**THANKSGIVING & HOLIDAY BUFFETS**

Nov 22 & Dec 25

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000
- Booth . . . . . \$300

**FAMILY HOLIDAY PARTY** - Dec 1

- Presenting . \$10,000
- Supporting . \$7,500
- Associate . . \$5,000
- Official . . . . \$2,500
- Navy Team . \$1,000
- Booth . . . . . \$500

**WOUNDED WARRIOR FAMILY  
HOLIDAY PARTY** - Dec 6

- Presenting . \$10,000
- Supporting . \$7,500
- Associate . . \$5,000
- Official . . . . \$2,500
- Navy Team . \$1,000

**HOLIDAY GIFT BAGS FOR SAILORS**

Dec 25

- Presenting . \$10,000
- Supporting . \$7,500
- Official . . . . \$5,000
- Navy Team . \$2,500

**NEW YEARS EVE PARTY** - Dec 31

- Presenting . \$3,500
- Supporting . \$2,500
- Official . . . . \$1,500
- Navy Team . \$1,000